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# TEXTURA

- DISPLAY -

## Green Tea

MOISTURIZING  
ANTIOXIDANT  
ENERGIZING

## Lavender

MOISTURIZING  
REGENERATING  
RELAXING

## Vanilla

MOISTURIZING  
NOURISHING  
STIMULATING

## Rose

MOISTURIZING  
ANTIOXIDANT  
REGENERATING



Ref. K2043065

## Green Tea

### Description & main features:

Scented sublimating body dry oil & tonic – multifunctional treatment.  
Combines the properties of dry oil with the revitalizing power of a toner. A perfect two in one!  
Exquisitely scented, with triple action moisturizing, antioxidant and energizing.  
Its fresh and cheerful GREEN TEA fragrance, with delicate herbal and citric notes, revitalizes and provides a unique sensory experience.  
Its biphasic dry oil + tonic velvety to the touch texture, quickly absorbs and melts in skin, leaving behind no greasy residue.



## Lavender

### Description & main features:

Scented sublimating body dry oil & tonic – multifunctional treatment.  
Exquisitely perfumed, with triple action moisturizing, regenerating and relaxing.  
Combines the properties of dry oil with the revitalizing power of a toner. A perfect two in one!  
Delicately wraps skin with the seductive LAVANDER fragrance, helps relax body and mind and creates an immediate feeling of wellness.  
Its biphasic dry oil + tonic velvety to the touch texture, quickly absorbs and melts in skin, leaving behind no greasy residue.



## Vanilla

### Description & main features:

Scented sublimating body dry oil & tonic – multifunctional treatment.  
Combines the properties of dry oil with the revitalizing power of a toner. A perfect two in one!  
Exquisitely perfumed, with triple action moisturizing, nourishing and stimulating.  
Its sweet and delicious VANILLA fragrance stimulates the senses.  
Its biphasic dry oil + tonic velvety to the touch texture, quickly absorbs and melts in skin, leaving behind no greasy residue.



## Rose

### Description & main features:

Scented sublimating body dry oil & tonic – multifunctional treatment.  
Combines the properties of dry oil with the revitalizing power of a toner. A perfect two in one!  
Exquisitely perfumed, with triple action moisturizing, antioxidant and regenerating.  
Its romantic and elegant ROSE fragrance evokes spring and summer, and wraps skin with a positive and seductive femininity.  
Its biphasic dry oil + tonic velvety to the touch texture, quickly absorbs and melts in skin, leaving behind no greasy residue.







# BATH THERAPY

NEW

Ref. K5705010



Ref. K5705014



## Green Tea Fragance

Moisturizing+ Antioxidant + Energizing

Scented Shower & Bath Oil + Scented Body Lotion + Scented Body Scrub

## Lavander Fragance

Moisturizing + Regenerating + Relaxing

Scented Shower & Bath Oil + Scented Body Lotion + Scented Body Scrub

Ref. K5705018



Ref. K5705022



## Vanilla Fragance

Moisturizing + Nourishing + Stimulating

Scented Shower & Bath Oil + Scented Body Lotion + Scented Body Scrub

## Rose Fragance

Moisturizing + Antioxidant+ Regenerating

Scented Shower & Bath Oil + Scented Body Lotion + Scented Body Scrub

# Modeling Body System

- DISPLAY -

Rediscover the essence of a perfect silhouette and reconquer your shape



Modeling Body System Display Ref. K2043063

Modeling Body System is an exceptional collection of effective specially developed body treatments to rediscover the essence of a perfect silhouette.

Modeling Body System is a high performance professional system, which works, at the same time, on adiposity, cellulite and muscle-cutaneous relaxation.

Modeling Body System treats the body as a whole, and, thanks to its innovative actives, result of the leading-edge aesthetic research, offers comprehensive solutions for visible and lasting results, to reconquer the shape and get a perfect body.



# PROGRESIF

- PRODUCT -

Ref. K3111001



## RESULTS

Its refreshing cream-mask texture provides an immediate tensor effect and exerts a long-term anti-wrinkle action for a fresher, radiant and rejuvenated look, from the first application.

Specifically formulated for the treatment of the delicate eye contour area; its innovative dual formula combines the benefits of an ultralight cream with the regenerative power of a mask.

## Main features

With a high concentration of powerful biotechnological active ingredients and peptides with exceptional actions (Oxylastil TM, Eyeseryl®, Peelmoist TM, D-panthenol) and vegetal origin actives, such as Ginkgo Biloba, Vegeseryl®, Soluvit Richter NP, Dermochlorella, Pomegranate, Tile and Ginseng Extracts, rich in vitamins, proteins, amino acids and minerals, which act in synergy, to stimulate collagensynthesis, reaffirm, protect, rehydrate, decongest, tone and provide extra luminosity to eye area.

## How it works

With anti-aging, antioxidant, vasoprotective and microcirculationstimulating activity, it infuses skin with energy, stimulates, strengthens and repairs, to combat, prevent and delay aging, to visibly reduce the depth and length of fine lines , sensitively reduce bags and dark circles, eliminate signs of fatigue or stress, improve elasticity and softness, and manifestly beautify eye contour.

## When to use

In conjunction with all KEENWELL professional facial treatments, whenever the skin around eyes shows signs of oxidative stress, dehydration and fatigue, such as bags and dark circles. As a home use program for the specific treatment of eye contour area, as preparation or maintenance for any moisturizing, antioxidant or anti-aging treatment.

## How to use

As a cream-mask: Morning: apply a light layer on eye area and eyelids massage, using a gentle patting motion to facilitate the excess liquid retained in the area drainage, until its complete absorption. Night: apply a thicker layer and gentle massage with patting motions. Leave on all night long.

As an express mask: 2-3 times a week; apply a thick layer on the upper and lower eyelids, avoiddirect contact with eyes, and leave on for 10 minutes; then use a tissue to remove any excess without rinsing. After removal, it leaves an imperceptible gentle film that continues to work after application.

# BEAUTY RITUAL

NEW



With Environmental & Digital Protection Technology, with powerful biotechnological and modern vegetal active ingredients, that acts as a shield against daily aggressions, caused by free radicals, UV, IR, blue light and pollution for a more beautiful and healthy skin.

Ref.K4750209



Evolution Sphere Hydro-protecting multifunctional Care +  
Cleansing Mousse - Lotion +  
Eye Contour Cream-Mask

Ref.K4750207



Evolution Sphere Hydro-antioxidant multifunctional Care +  
Cleansing Mousse - Lotion +  
Eye Contour Cream-Mask

Ref.K4750207



Evolution Sphere Hydro-nourishing multifunctional Care +  
Cleansing Mousse - Lotion +  
Eye Contour Cream-Mask

Ref.K4750208



Evolution Sphere Hydro-firming multifunctional Care +  
Cleansing Mousse - Lotion +  
Eye Contour Cream-Mask

# COSMETIC

- DISPLAY -

Body &  
facial



# COSMETIC

- DISPLAY -

Body &  
facial





# Sun Attitude



Multi-protective & Tan Booster  
Fluid-Emulsion ANTI-SAND

Spray solar care body treatment that combines state-of-the-art, broad-spectrum encapsulated sunscreens with tanning-boosting active ingredients that stimulate melanin synthesis and combat photo-aging for comprehensive and effective protection.



Multi-Protective Biphase  
Lotion Dry Touch

Innovative photoprotector in biphase texture, with immediate absorption, invisible finish, and silky dry touch. Suitable for all skin types



Instant Cool Ultra Repairing and Tan  
Maximizer Fluid Emulsion

After sun innovative ultra-repairing fluid emulsion in spray with a boosting and tan maximizer complex.





# LIPGLOSS

- DISPLAY -

4 TRENDY EFFECTS



New Collection  
10  
New colors & Effects

A wide collection of subtle neutral to bold 10 richly-pigmented, highly comfortable & long wear shades. Extra fluid texture that does not dry out your lips for a velvety finish all day long.

Ref. K8120138



# EYEXPRESSION

- DISPLAY -



(Front side)

(Back side)

Ref. K8120128





# CLONATURE

- DISPLAY -



Ref. K8120132



Clonature Color n°1	Ref. K1424501
Clonature Color n°2	Ref. K1424502
Clonature Color n°3	Ref. K1424503
Clonature Color n°4	Ref. K1424504
Clonature Color n°5	Ref. K1424505
Clonature Color n°6	Ref. K1424506
Clonature Color n°7	Ref. K1424507
Clonature Color n°8	Ref. K1424508

**WHAT IT IS:**

Multifunctional anti-aging foundation that combines the benefits of a sophisticated anti-aging treatment and a delicate long-lasting perfect coverage foundation, with a Broad Spectrum SPF 20 Sunscreen.

**WHAT DOES IT DOES:**

- It melts delicately with the skin, cloning its color and tone, creating a “second skin” effect, which improves skin

appearance, to achieve the perfect balance between coverage and naturalness.

- It protects, increases the resistance to stress caused by aging, prevents and fights the signs of aging.
- Provides skin with extra elasticity, comfort and hydration.
- Provides a perfect coverage, even tone and natural color, without settling into wrinkles.

# EXTRAORDINARY ECLAT

- DISPLAY -



Ref. K8120139

**WHAT IT IS:**

Multifunctional treatment cream that combines an effective anti-aging protection with the benefits of color. With powerful antioxidant, moisturizing and firming actives, Broad Spectrum SPF 20 Sunscreen and a new generation of correcting and illuminating pigments, which mimic the skin and provide an intelligent correction, for a perfectly protected skin and an extraordinarily radiant and luminous complexion all day long.

**WHAT DOES IT DOES:**

- Protects skin from environmental, UV and free radical damage, combats aging signs, improves elasticity and hydration of the skin.
- Perfects, corrects and evens skin tone, reducing the appearance of imperfections such as fine lines, wrinkles, dark spots, post-acne marks, redness and pores.
- Relives skin original freshness and luminosity creating a radiant, healthy and natural look.

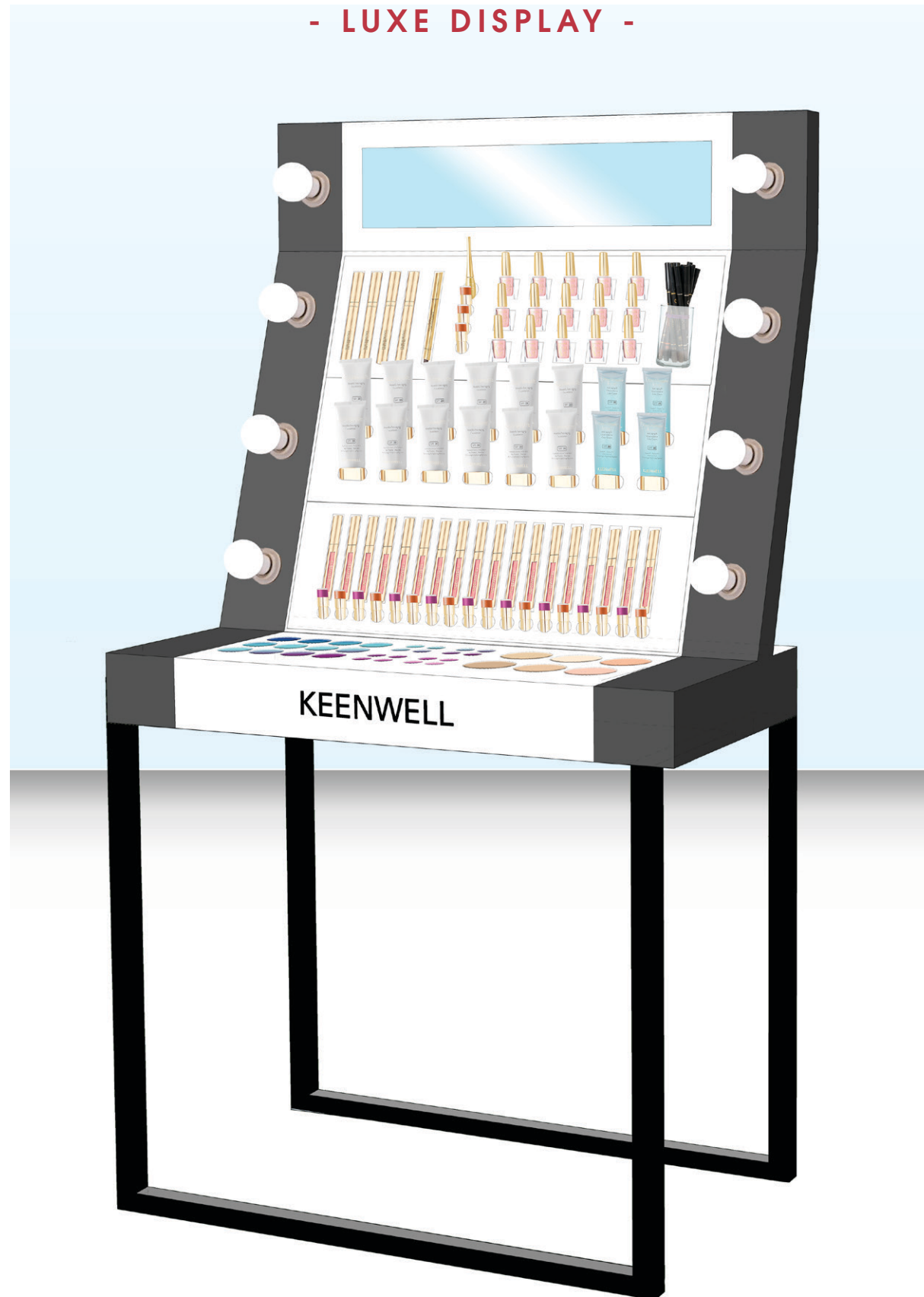
4 Tones  
3 Units



Extraordinary EclatColor n°1	Ref. K1430601
Extraordinary EclatColor n°2	Ref. K1430602
Extraordinary EclatColor n°3	Ref. K1430603
Extraordinary EclatColor n°4	Ref. K1430605

# MAKEUP

- LUXE DISPLAY -



# MAKEUP

- LUXE DISPLAY -







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