











HYDRO-ANTIOXIDANT MULTIFUNCTIONAL CARE

ENVIRONMENTAL & DIGITAL PROTECTION TECHNOLOGY Anti UV, IR, Blue Light & Pollution Shield

Description:

Delicate cream microspheres suspended in hyaluronic acid gel that combines a double moisturizing and antioxidant action for a more radiant skin upon first use. Indicated for all skin types.

Main features:

With Environmental & Digital Protection Technology that protects skin and acts as a shield against daily aggressions, caused by free radicals, UV, IR, blue light and pollution. Restores skin lipid balance and increases moisture for deep hydration. It provides exceptional antioxidant protection and repairs oxidative damage, which causes premature aging. In addition, it refines skin appearance and improves its luminosity, uniformity and tone.

How it works:

It creates an invisible and breathable film on skin surface to protect it from an aggressive urban environment.

Thanks to its content of low molecular weight hyaluronic acid and squalane, it restores skin's lipid barrier and deeply hydrates it to restore its vitality, firmness and elasticity.

The synergies between its powerful active principles lead to optimized cellular respiration, to collagen and elastin synthesis stimulation, to membranes oxidation prevention and to cellular repair, to, therefore, neutralize negative impact of oxidative stress, which causes premature aging, and improve skin elasticity and firmness to reduce fine lines and wrinkles appearance.

In addition, it provides an incredible luminosity, rebalances uneven skin tone and reduces spots.

How to use:

Complimentary home regimen.

Daily, morning and evening, after cleansing and toning, gently massage onto face, neck and décolleté.

When to use:

In conjunction with all KEENWELL professional facial treatments, whenever skin shows signs of oxidative stress, chronological or photo-induced aging.

Preparation or reinforcement home use program for moisturizing, antioxidant or anti-aging treatments.

Results:

Significant improvement of hydration and reduction of the damages caused by oxidative stress. Significant improvement in skin vitality, firmness and elasticity, and in complexion's luminosity, uniformity and tone. Upon first use, healthier, smoother and more beautiful skin.



HYDRO-ANTIOXIDANT MULTIFUNCTIONAL CARE



Osmocity[®]

ls a 100% natural active ingredient from marshmallow

that creates an invisible and breathable cocoon on skin surface to protect it from an aggressive urban environment. In presence of contaminating particles (PM, VOC, carbon), Osmo'city®:

o Limits the adhesion on the skin of polluting particles due to the creation of an invisible and non-occlusive botanical film: preventive effect.

o Helps their removal after a whole day in urban conditions: curative effect.



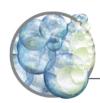
SepitonicTM

A multimineral active chrono energizer (zinc, copper, magnesium synergy). It acts as an energetic battery to reload cells; it optimizes cellular respiration to stimulate energy (ATP) and metabolic (DNA proteins) mediators. It improves the cells' regeneration in order skin to be resistant towards daily aggressions and ageing attacks. Thanks to a stimulation of the cellular metabolism, it increases the cutaneous benefits of other active ingredients to provide an anti ageing photoprotective effect "boosted".



Niacinamide PC

Niacinamide (vitamin B3) is a very stable vitamin which offers a wide range of well-documented topical benefits. Niacinamide stimulates ATP production and has a central role in DNA repair and skin homeostasis. UV and blue lightstressed Skin Care: Helps protect from UV and blue light damage for beautiful and healthy skin; reduces the appearance of lines and wrinkles: improves the elasticity of the skin; rebalances uneven skin tone; reduces discoloration. Pollution Care: protects against damage from urban pollutants for beautiful and healthy skin. Blemish Care: blemish-free, shine-free, refined skin appearance.



Hyaluronic Acid

Thanks to its low molecular weight; it is able to penetrate deep inside the skin. It accelerates extracellular matrix macromolecules synthesis, improving elasticity and skin water retention capacity.



leossanceTM Squalane

Sustainably sourced from sugarcane. It is one of the highest quality and most versatile emollients on the market due to its sensorial profile, biocompatibility and consistently robust composition. With exceptional moisturizing properties and ability to penetrate the skin, prevents moisture loss while restoring the skin's suppleness and flexibility. It is highly moisturizing and fast-absorbing while providing a silky, smooth and luxurious touch.



Acid

Enhances properties of other vitamins for healthy skin and offers sun and environmental agents damage protection.



Resveratrox®

Grapevine Extract from the wine region of Bordeaux with anti-ageing properties. It increases SIRT-1 expression in aged fibroblasts for a deep wrinkle reduction.



Vitamin C

(L-ASCORBIC ACID): complex of ascorbic acid and cyclodextrin, antioxidant, revitalizing, stimulates collagen synthesis and reduces wrinkles, brightens and unifies skin.



Vitamin E

Tocopherol: antioxidant and restorative.



Vitamin A

Retinol - cellular renovator.



Rich in vitamins A, B, C, potassium, phosphorus, magnesium, calcium, sodium. It is antioxidant, vasoprotective and regenerating, it targets skin aging.



Camu-Camu Extract

Myrciaria dubia fruit extract): extracted from camu camu, a superfruit sustainably sourced in the Amazonian rainforest, naturally rich in fruit acids, sugars, amino acids, vitamin C and minerals; it acts as an antimicrobial and antioxidant. Possesses anti-irritant properties and offers nutrient richness and an appealing scent to the product. Helps mitigate the visible signs of skin fatigue, such as bags under eyes, dark spots, wrinkles, skin sensitivity while increasing skin brightening.



Bilberry Extract

A relative of blueberry; it has been used for nearly 1,000 years in traditional European medicine. It features an effective activity on skin protection and microcirculation improvement.





HYDRO-FIRMING MULTIFUNCTIONAL CARE

ENVIRONMENTAL & DIGITAL PROTECTION TECHNOLOGY Anti UV, IR, Blue Light & Pollution Shield

Description:

Delicate cream microspheres suspended in hyaluronic acid gel that combines a double moisturizing and firming action for a younger skin upon first use. Indicated for all skin types.

Main features:

With Environmental & Digital Protection Technology that protects skin and acts as a shield against daily aggressions, caused by free radicals, UV, IR, blue light and pollution. Its powerful anti-aging cocktail restores skin lipid barrier and effectively targets dehydration, prevents and corrects, globally, integral aging signs, and exerts effective anti-aging action for a visibly firmer, smoother and radiant skin.

How it works:

It creates an invisible and breathable film on skin surface to protect it from an aggressive urban environment.

Thanks to its content of low molecular weight hyaluronic acid and squalane, it restores skin's lipid barrier and deeply hydrates it to restore its vitality, firmness and elasticity.

Its innovative combination of modern active ingredients actively biostimulates skin, improving all phases of collagen, elastin and hyaluronic acid: synthesis, maturation, assembly and anchoring to redensify dermic extracellular matrix. With a powerful immediate anti-wrinkle action and a long-term

anti-aging effect, to prevent and correct sagging and lack of smoothness, and significantly reduce lines and wrinkles.

How to use:

Complimentary home regimen.

Daily, morning and evening, after cleansing and toning, gently massage onto face, neck and décolleté.

When to use:

In conjunction with KEENWELL professional facials, whenever skin shows signs of dehydration, chronological or photo-induced aging and lack of firmness.

Preparation or reinforcement home use program for moisturizing, firming or anti-aging treatments.

Results:

Increase of elasticity and firmness, with significant reduction of facial atony for a smoother skin and better defined facial contours. Ultra hydrated, more luminous and radiant skin.







 ${\sf Osmocity}^{\mathbb{R}}$

Is a 100% natural active ingredient from marshmallow

that creates an invisible and breathable cocoon on skin surface to protect it from an aggressive urban environment. In presence of contaminating particles (PM, VOC, carbon), Osmo'city®:

o limits the adhesion on the skin of polluting particles due to the creation of an invisible and non-occlusive botanical film: preventive effect.

o helps their removal after a whole day in urban conditions: curative effect.



Sepitonic™ M3

A multimineral active chrono energizer (zinc, copper, magnesium synergy). It acts as an energetic battery to reload cells; it optimizes cellular respiration to stimulate energy (ATP) and metabolic (DNA proteins) mediators. It improves the cells' regeneration in order skin to be resistant towards daily aggressions and ageing attacks. Thanks to a stimulation of the cellular metabolism, it increases the cutaneous benefits of other active ingredients to provide an anti ageing photoprotective effect "boosted".



Niacinamide PC

Niacinamide (vitamin B3) is a very stable vitamin which offers a wide range of well-documented topical benefits. Niacinamide stimulates ATP production and has a central role in DNA repair and skin homeostasis. UV and blue lightstressed Skin Care: Helps protect from UV and blue light damage for beautiful and healthy skin; reduces the appearance of lines and wrinkles; improves the elasticity of the skin; rebalances uneven skin tone; reduces discoloration. Pollution Care: protects against damage from urban pollutants for beautiful and healthy skin. Blemish Care: blemish-free, shine-free, refined skin appearance.



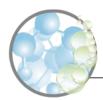
|Collageneer®

A patented active ingredient derived from white Lupin seeds, rich in Lupeol, active molecule that increases the synthesis of Collagen I. Collageneer® has also a complementary stimulation on the production of a high quality collagen. Thanks to Collageneer® firmness of the skin is and facial contour sagging is reduced; skin elasticity is also improved.



leossance™ Squalane

Sustainably sourced from sugarcane. It is one of the highest quality and most versatile emollients on the market due to its sensorial profile, biocompatibility and consistently robust composition. With exceptional moisturizing properties and ability to penetrate the skin, prevents moisture loss while restoring the skin's suppleness and flexibility. It is highly moisturizing and fast-absorbing while providing a silky, smooth and luxurious touch.



Ferulic Acid

Enhances properties of other vitamins for healthy skin and offers sun and environmental agents damage protection.



Vitamin E

Tocopherol: antioxidant and restorative.



Retinol - cellular renovator.



Matrigenics 14G®

Is a concentrate obtained from the fertile bases of the alga Undaria pinnatifida. Rich in Wakamic ester, a sulfated galactofucane this life concentrate reactivates 14 genes implicated in the synthesis, the maturation, the assembling and the anchoring of collagen, elastin and hyaluronic acid. Matrigenics 14G® sigificantly decreases the lines and wrinkles for a rejuvenating effect.



Licorice Extract

A natural extract of the root of Glycyrrhiza Glabra. Licorice root has anti-microbial, anti-irritant and anti-inflammatory properties and can be used for skin whitening. Anti-irritant and anti-inflammatory properties.



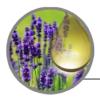
Ginkgo Biloba Extract

With antioxidant activity, it uptakes free radicals and inhibits the generation of reactive oxygen species; reduces allergic reactions and inflammatory responses; with vasoprotective activity, it activates blood circulation and stimulates cellular regeneration. It protects, decongests and tones skin.



Hyaluronic Acid

Thanks to its low molecular weight; it is able to penetrate deep inside the skin. It accelerates extracellular matrix macromolecules synthesis, improving elasticity and skin water retention capacity.



Stoechiol

(MARINE LAVENDER OIL): a lipid extract of Lavandula stoechas (Marine Lavender). It fixes and relaxes wrinkles for an immediate anti-ageing effect. After 24 hours wrinkles smooth out and 7 days after finishing treatment, due to its reconstructing effect on the epidermis, they are still visibly attenuated. Immediate anti-wrinkle action coupled with a long term antiageing effect which lasts after the end of treatment.



Green Tea Extract

Extracted from Camellia sinensis leaves; it contains catechins with antioxidant, anti-inflammatory and antimicrobial properties, as well as inhibitors of tyrosinase; it stimulates luminosity and improves skin tone. It also offers protection against UVB radiation.



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HIDRO- AGE WELL MULTIFUNCTIONAL CARE

ENVIRONMENTAL & DIGITAL PROTECTION TECHNOLOGY Anti UV, IR, Blue Light & Pollution Shield

Description:

Delicate cream microspheres suspended in hyaluronic acid gel that restores skin lipid barrier and hydrates it in depth, and prevents and, actively and durably, corrects, the main signs of aging: wrinkles, loss of firmness, irregular complexion... Indicated for all skin types, particularly the most sensitive, thanks to its high concentration of Centella Asiatica extract.

Main features:

With Environmental & Digital Protection Technology that protects skin and acts as a shield against daily aggressions, caused by free radicals, UV, IR, blue light and pollution. Its formula with a powerful complex of active moisturizing, anti-oxidant and anti-aging ingredients hydrates in depth, improving microcirculation, stimulating cell metabolism. It acts globally on the signs of age, smoothes, reaffirms and retexturizes skin for a younger and more beautiful look for much longer.

How it works:

It creates an invisible and breathable film on skin surface to protect it from an aggressive urban environment.

Thanks to its content of low molecular weight hyaluronic acid and squalane, it maintains moisture and long-term hydration to restore skin's vitality, firmness and elasticity.

It acts as a youth developer by stimulating the cells responsible for producing collagen and elastin and improving structure and skin cohesion to promote cell regeneration and counteract, in this way, lack of tonicity, loss of firmness and other signs associated with aging, such as sagging, fine lines, wrinkles and irregular tone. With an immediate lifting effect and a long-term tensor effect to smooth and improve skin texture and resculpt facial contours.

How to use:

Complimentary home regimen.

Daily, morning and evening, after cleansing and toning, gently massage onto face, neck and décolleté.

When to use:

In conjunction with KEENWELL professional facials, whenever the skin shows signs of oxidative stress, chronological or photo-induced aging.

Preparation or reinforcement home use program for moisturizing, firming, anti-wrinkle or anti-aging treatments.

Results:

A visibly transformed skin: younger, firmer, velvety smoother and brighter, more luminous.



HIDRO- AGE WELL MULTIFUNCTIONAL CARE



Osmocity[®]

Is a 100% natural active ingredient from marshmallow

that creates an invisible and breathable cocoon on skin surface to protect it from an aggressive urban environment. In presence of contaminating particles (PM, VOC, carbon), Osmo'city®:

o Limits the adhesion on the skin of polluting particles due to the creation of an invisible and non-occlusive botanical film: preventive effect.

o Helps their removal after a whole day in urban conditions: curative effect.



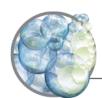
Sepitonic[™] M3

A multimineral active chrono energizer (zinc, copper, magnesium synergy). It acts as an energetic battery to reload cells; it optimizes cellular respiration to stimulate energy (ATP) and metabolic (DNA proteins) mediators. It improves the cells' regeneration in order skin to be resistant towards daily aggressions and ageing attacks. Thanks to a stimulation of the cellular metabolism, it increases the cutaneous benefits of other active ingredients to provide an anti ageing photoprotective effect "boosted".



Niacinamide PC

Niacinamide (vitamin B3) is a very stable vitamin which offers a wide range of well-documented topical benefits. Niacinamide stimulates ATP production and has a central role in DNA repair and skin homeostasis. UV and blue lightstressed Skin Care: Helps protect from UV and blue light damage for beautiful and healthy skin; reduces the appearance of lines and wrinkles; improves the elasticity of the skin: rebalances uneven skin tone: reduces discoloration. Pollution Care: protects against damage from urban pollutants for beautiful and healthy skin. Blemish Care: blemish-free, shine-free, refined skin appearance.



Hyaluronic Acid

Thanks to its low molecular weight; it is able to penetrate deep inside the skin. It accelerates extracellular matrix macromolecules synthesis, improving elasticity and skin water retention capacity.



Neossance™ Squalane

Sustainably sourced from sugarcane. It is one of the highest quality and most versatile emollients on the market due to its sensorial profile, biocompatibility and consistently robust composition. With exceptional moisturizing properties and ability to penetrate the skin, prevents moisture loss while restoring the skin's suppleness and flexibility. It is highly moisturizing and fast-absorbing while providing a silky, smooth and luxurious touch.



Vegetal origin ingredient of derived from Acai palms stem cells. Rich in ferulic acid, vitamins A and C, Omega 3, 6 and 9 essential fatty acids. With antioxidant, protective and anti-aging properties. Minimizes the effects of oxidative stress, improves Adenosine Triphosphate (ATP) synthesis and activates cellular metabolism to target signs of UV-induced aging and prevent fine lines and wrinkles formation.



Vitamin E

Tocopherol: antioxidant and restorative.



Vitamin A

Retinol - cellular renovator.



Dmae Liposystem Complex®

Acts as an anti-inflammatory, firming, anti-wrinkle, moisturizing nourishing agent. It is preservative-free. Acting as a natural carrier, it increases the absorption of the active principle and guarantees a major dermoaffinity of the product, since the specific activity of the complexed active substance is combined with the softening and hydrating action of phospholipids. In the complexed form the active principle is protected from chemical and enzymatic action and almost entirely released in its site of action. DMAE is an analog of choline and is a precursor of acetylcholine; it also may stimulate the synthesis of phosphatidylcholine, an important component of cell membranes. It increases skin firmness and reduces fine lines and wrinkles.



Centella Asiatica Extract

Asian herb with antioxidant regenerative and soothing properties. It helps maintain skin hydration. Stimulates collagen synthesis, improves healing and strengthens the dermis, repairing skin appearance.



Ginkgo Biloba Extract

With antioxidant activity, it uptakes free radicals and inhibits the generation of reactive oxygen species; reduces allergic reactions and inflammatory responses; with vasoprotective activity, it activates blood circulation and stimulates cellular regeneration. It protects, decongests and tones skin.



MEANINGFUL INCREASE IN EFFECTIVENESS

NEW INGREDIENTS AND MORE % OF ACTIVES



NEW
PRODUCT
NEW
FORMAT
50 ml.

evolution

HYDRO-ENERGIZING MULTIFUNCTIONAL CARE

ENVIRONMENTAL & DIGITAL PROTECTION TECHNOLOGY Anti UV, IR, Blue Light & Pollution Shield

Description:

Delicate cream microspheres suspended in hyaluronic acid gel that restores skin lipid barrier and hydrates it in depth, infuses skin with extra energy to revert signs of fatigue and stress, improve its firmness and achieve an intense hydration and a radiant appearance.

Indicated for all skin types.

Main features:

With Environmental & Digital Protection Technology that protects skin and acts as a shield against daily aggressions, caused by free radicals, UV, IR, blue light and pollution. Its complex of powerful active moisturizers and energizers acts simultaneously to stimulate cellular energy, promote hydration and improve skin firmness, uniformity, luminosity and texture.

How it works:

It creates an invisible and breathable film on skin surface to protect it from an aggressive urban environment.

Thanks to its content of low molecular weight hyaluronic acid and squalane, it promotes hydration and restores skin hydrolipidic balance to restore its vitality, firmness and elasticity.

Its formula acts simultaneously on signs of aging and fatigue. Its high concentration in "superfoods", rich in antioxidants, vitamins and minerals, actively protects skin and reactivates

cellular energy to stimulate metabolism, increase renewal and improve cell circulation to counteract, not only the signs of aging, such as fine lines and wrinkles, but also to erase signs of fatigue on and improve skin condition, texture and boost luminosity.

How to use:

Complimentary home regimen.

Daily, morning and evening, after cleansing and toning, gently massage onto face, neck and décolleté.

When to use:

In conjunction with KEENWELL professional facials, for tired and dull skin, with lack of vitality and energy.

Preparation or reinforcement home use program for energizing and anti-aging treatments.

Results:

Transforms dull, lifeless skin into rejuvenated, firmer and radiant skin, full of energy and vitality.

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HYDRO-ENERGIZING MULTIFUNCTIONAL CARE



$Osmocity^{\text{\tiny (R)}}$

Is a 100% natural active ingredient from marshmallow that creates an invisible and

breathable cocoon on skin surface to protect it from an aggressive urban environment. In presence of contaminating particles (PM, VOC, carbon), Osmo'city®:

o Limits the adhesion on the skin of polluting particles due to the creation of an invisible and non-occlusive botanical film: preventive effect.

o Helps their removal after a whole day in urban conditions: curative effect.



Sepitonic[™] M3

A multimineral active chrono energizer (zinc, copper, magnesium synergy). It acts as an energetic battery to reload cells; it optimizes cellular respiration to stimulate energy (ATP) and metabolic (DNA proteins) mediators. It improves the cells' regeneration in order skin to be resistant towards daily aggressions and ageing attacks. Thanks to a stimulation of the cellular metabolism, it increases the cutaneous benefits of other active ingredients to provide an anti ageing photoprotective effect "boosted".



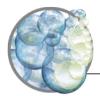
Retinol - cellular renovator.

Niacinamide PC



Niacinamide (vitamin B3) is a very stable vitamin which offers a wide range of well-documented topical benefits. Niacinamide stimulates

ATP production and has a central role in DNA repair and skin homeostasis. UV and blue light-stressed Skin Care: Helps protect from UV and blue light damage for beautiful and healthy skin; reduces the appearance of lines and wrinkles; improves the elasticity of the skin; rebalances uneven skin tone; reduces discoloration. Pollution Care: protects against damage from urban pollutants for beautiful and healthy skin. Blemish Care: blemish-free, shine-free, refined skin appearance.



Hyaluronic Acid

Thanks to its low molecular weight; it is able to penetrate deep inside the skin. It accelerates extracellular matrix macromolecules synthesis, improving elasticity and skin water retention capacity.



Grapevine Extract from the wine region of Bordeaux with anti-ageing properties. It increases SIRT-1 expression in aged fibroblasts for a deep wrinkle reduction.



Sustainably sourced from sugarcane. It is one of the highest quality and most versatile emollients on the market due to its sensorial profile, biocompatibility and consistently robust composition. With exceptional moisturizing properties and ability to penetrate the skin, prevents moisture loss while restoring the skin's suppleness and flexibility. It is highly moisturizing and fast-absorbing while providing a silky, smooth and luxurious touch.



Vitamin E

Tocopherol: antioxidant and restorative.



Sesame Oil

Obtained from organic seeds of the "Sesamum Indicum". It has been cultivated for more than four thousand years. Sesame seeds contain between 40 and 55% lipids. With moisturizing, nourishing, purifying, detoxifying, regenerating and repairing effects.



Goji Berry Oil

Rich in vitamins B1, B2, B6 and E, and minerals such as selenium, phosphorus, calcium, zinc, iron and copper. It contains powerful antioxidants that help protect skin from the damage caused by free radicals and reverse the signs of aging.



ACB Kale Protein Blend

(KALE, CARROT AND LEMON PROTEINS): combines the benefits of kale, carrot and lemon in a formula rich in nutrients (vitamin K, iron, calcium, magnesium, potassium and zinc) designed to condition and hydrate skin, while fighting aging signs and sun damage. Promotes hydration, improves barrier function and skin general condition.



Ginseng Extract

Extract of a Korean plant, rich in group B vitamins, stimulates cell renewal and blood circulation, restores elasticity, luminosity and infuses skin with energy.



Shiitake Extract

Shiitake is a bioactive fungus with anti-allergenic, anti-inflammatory and antibacterial properties. It is widely used in oriental medicine. It contains vitamins D, B12, B6, kojic, pantothenic and folic acids, niacin, choline, and minerals such as copper, zinc, manganese and selenium. Because of its content in topically active polysaccharides - sugar chains - it helps to improve immune cells functions. It maintains hyaluronidase levels, and stimulates cell renewal. In addition, it preserves moisture and protects tissues against oxidative stress. It helps to prevent aging and spots appearance to mantain skin young and radiant.



Abs Matcha Tea Extract ^{Pf}

With antioxidant and energizing activity, associated with its high content of polyphenols. With vitamins B2, C, D, E and K and minerals (selenium, zinc, chromium and magnesium), it provides energy to cells and helps counteracting the damage caused by free radicals to target premature aging and prevent wrinkles and spots appearance.



Ginger Extract

With antioxidant, toning, comforting and stimulating properties.





HYDRO-RENEWING MULTIFUNCTIONAL NIGHT CARE

ENVIRONMENTAL & DIGITAL PROTECTION TECHNOLOGY Anti UV, IR, Blue Light & Pollution Shield

Description:

Innovative night cream microspheres suspended in hyaluronic acid gel that provides lasting hydration throughout the night and activates repair and cellular regeneration natural processes to restore skin elasticity and firmness to prevent aging and wrinkles. An overnight skin transformation.

Main features:

With Environmental & Digital Protection Technology that protects skin and acts as a shield against daily aggressions, caused by free radicals, UV, IR, blue light and pollution. It acts overnight, during skin's natural cycle of repair, stimulating collagen and elastin to restore cell damage that has occurred throughout the day and reverse the visible signs of aging.

How it works:

It creates an invisible and breathable film on skin surface to protect it from an aggressive urban environment. Its rich content in low molecular weight hyaluronic acid and

squalane promotes hydration, both surface and deep, to restore skin firmness and minimize fine lines and wrinkles. It also contains a unique and innovative combination of plant extracts rich in nutrients and vitamins, that stimulates collagen and elastin production, enhances cellular renewal and counteracts the damage caused throughout the day by free radicals.

With Bakuchiol - a powerful source of vitamin A, an antioxidant vegetable ingredient, which, at a molecular level, interacts almost identically with retinol (without its side effects), for a significant reduction of wrinkles, an evident improvement in hydration, firmness, elasticity and luminosity.

How to use:

Complimentary home regimen.

Use at night, after cleansing and toning, gently massage onto face, neck and décolleté.

When to use:

In conjunction with KEENWELL professional facials, whenever skin shows signs of dehydration, oxidative stress, chronological or photo-induced aging.

Preparation or reinforcement home use program for moisturizing, firming, anti-wrinkle or anti-aging treatments.

Results:

Moisturizes and revitalizes in depth, improves firmness, diffuses fine lines and wrinkles and unifies complexion, for a visibly younger and radiant skin by morning.





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o Limits the adhesion on the skin of polluting particles due to the creation of an invisible and non-occlusive botanical film: preventive effect.

o Helps their removal after a whole day in urban conditions: curative effect.



SepitonicTM

A multimineral active chrono energizer (zinc, copper, magnesium synergy). It acts as an energetic battery to reload cells; it optimizes cellular respiration to stimulate energy (ATP) and metabolic (DNA proteins) mediators. It improves the cells' regeneration in order skin to be resistant towards daily aggressions and ageing attacks. Thanks to a stimulation of the cellular metabolism, it increases the cutaneous benefits of other active ingredients to provide an anti ageing photoprotective effect "boosted".

Niacinamide PC



Niacinamide (vitamin B3) is a very stable vitamin which offers a wide range of well-documented topical benefits.

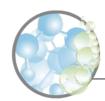
Hyaluronic Acid

Niacinamide stimulates ATP production and has a central role in DNA repair and skin homeostasis. UV and blue light-stressed Skin Care: Helps protect from UV and blue light damage for beautiful and healthy skin; reduces the appearance of lines and wrinkles; improves the elasticity of the skin; rebalances uneven skin tone; reduces discoloration. Pollution Care: protects against damage from urban pollutants for beautiful and healthy skin. Blemish Care: blemish-free, shine-free, refined skin appearance.



NeossanceTM Squalane

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Ferulic Acid

Enhances properties of other vitamins for healthy skin and offers sun and environmental agents damage protection



Vitamin F

Tocopherol: antioxidant and restorative.



Thanks to its low molecular weight; it

is able to penetrate deep inside the

skin. It accelerates extracellular matrix

macromolecules synthesis, improving

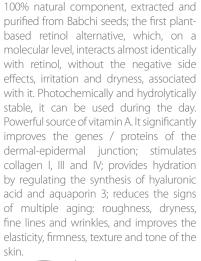
elasticity and skin water retention capacity.

Retinol - cellular renovator.

HYDRO-RENEWING MULTIFUNCTIONAL NIGHT CARE



Sytenol® A (Bakuchiol





Hibiscin®

It is obtained by bio-transformation of native proteins from the seeds of Hibiscus esculentus L. The seeds of Hibiscus esculentus L. contain proteins, calcium and vitamins, and offer excellent nutritive properties. Are similar to those of soybean or milk casein because of their comparable amino-acid content. It offers a strong, immediate tensor effect and, with continued use, a significant firming effect. It also improves moisturization of the stratum corneum. Consequently, the skin's softness and suppleness are improved.



Centella Asiatica Extract

Asian herb with antioxidant regenerative and soothing properties. It helps maintain skin hydration. Stimulates collagen synthesis, improves healing and strengthens the dermis, repairing skin appearance.



Extracto de Regaliz

A natural extract of the root of Glycyrrhiza Glabra. Licorice root has anti-microbial, anti-irritant and antiinflammatory properties and can be used for skin whitening. Anti-irritant and anti-inflammatory properties.



Phytofuse Rejuvenate®

(CHIA EXTRACT): Salvia hispánica seeds polysaccharides, biotransformed in high molecular weight polysaccharides with regenerative and anti-inflammatory properties. Minimizes the signs of aging and reduces the formation of fine lines and wrinkles

Ginger Extract with antioxidant, toning, comforting and stimulating properties.

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REF. FLOOR STAND

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